Conference Title:
Finding your own way in the VUCA World of Work
(VUCA: Volatile, Unpredictable, Complex and Ambiguous)
https://feolearning.com/2015/09/challenges-vuca-world/

Whitesands Beach Hotel & Resort, North Coast, MOMBASA Coastal City of Kenya.
24th - 26th Sep, 2020
3 days

The conference charges are Ksh 85,000 + 16% VAT for FKE members
Ksh 100,000 +16% VAT for FKE Non-members

Overall Objective:
To provide a forum for high level discussions and presentations on the disruptive nature of operating environments for businesses attributed to fast changing technology, digital transformation, human capital trends, open skills markets and changing regulatory regimes. This conference will equip delegates with innovative ways in which to initiate Business Unusual Models (BUMs) within their enterprises.

Conference Design:

Day 1: Changing Technology and Digital Transformation at the Workplace

Changing Technology at the Workplace
Throughout history, technology has consistently changed the way workers across every industry do their jobs. From the industrial age to modern day, technology has improved working conditions. Its impact on the work environment has streamlined tedious and environmentally wasteful processes, expedited access to work while exponentially increasing productivity and made working from anywhere easier than ever.

Digital Transformation at the Workplace
Digital transformation has the potential to impact every aspect of the world of work. It is a global megatrend that is geared to affect, change and challenge every sector with an increasing pace. It is no longer enough to find talented workers to meet current skills demands forcing organizations to look ahead and ensure that they have the ability to compete effectively in an ever-changing digital economy.

Three thematic areas in 3 days

Do not allow the VUCA World of Work disrupt your business!
Register and attend this 1st ever VUCA Conference in Africa.

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- Early Bird Rates: Get 10% discount for making full payment one month in advance to event date. Other early payment plans can be discussed
NB: The charges are only for full-day conference and day-time meals. Accommodation and evening meals are not included, but delegates can request FKE to organize this for them at special rates with the hotel.

Feel free to call us on telephones:
Office Main Line: 2721929/48/49/52
Office Cellular Lines:+254 709 827245/133/107/111

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Day 2: Human Capital Trends and Open Skills Markets

The Human resource practice and needs have been changing extremely fast in recent times. The attraction, growth and retention of human capital is one of the key strategic decision areas of focus for any business. It is a known fact that the competitive advantage and level of success of any enterprise is defined by the quality of its human capital and this will be even more challenging in future of work environments. On the flip side, the expectations from workers are constantly changing and hence the need for enterprises to be up to date with innovative ways of motivating staff. As a new decade begins, employers from all sectors ought to be aware of the human capital trends, the operating and contextual labour environment that shape these trends and consequently make conscious decisions to survive and thrive otherwise, the employee motivators of yester years can easily be just a page in history.

The conference will help delegates to understand the eminent human capital trends, facilitate conversations on the changing nature of business operations and provide insights into effective Human Resource Practices in readiness for the future of work. Thematic areas to be discussed include but not limited to: Key conversations on the reality of the gig economy and borderless workforce; Workforce engagements and arrangements; Focus on skills; Talent wars and mobility; Productivity and effective productivity measurements of the 21st century; Technology and its role as business enabler/inhibitor including Artificial Intelligence among others.


Regulatory regimes/frameworks constitute both legal and institutional. There are a number of legal and institutional changes that have been made to the existing frameworks governing business in Kenya while new ones have been created/promulgated altogether. Changes in the legal frameworks have the most implications because they have the force of law once enacted. Institutional changes on the other hand may not have such force of law and may arise simply through executive orders i.e. where the president or cabinet ministers create institutional changes.

This conference will seek to discuss some critical changes in the regulatory frameworks. Key among the changing legal frameworks includes changes in the primary laws that govern employment in Kenya. There is an Employment Bill that is in the process of enactment that will have dire consequences to employers if enacted as is. The cost implication of sustaining employment by employers shall be excessively high and this will have an impact on investment in Kenya. There’s a Labour Relations (Amendment) Act 2019 that will change the labour movement in Kenya if enacted as is. The Bill seeks to regulate strikes in essential services in Kenya.

There will be discussions on the Private Security (General) Regulations 2019 and its potentially devastating effects in the private security industry in Kenya should they see the light of day. The forum will also discuss the role of NEA (National Employment Authority) in Kenya’s business environment, the import of regulating the migration of Kenyan workers abroad, the effect of importing labour from other countries particularly in the infrastructure industry. There will be a discussion on how the Finance Act 2019 will affect the employment environment in Kenya. These discussions and other plenary contributions will aim to consolidate industry views to be package as common stands at the end of the conference.

Target: High level delegates, international speakers and influencers composed of Government Executives, Industry Captains, Representatives of UN Agencies and other International partners such as ILO, BA, IOE, UNDP etc.

3 days incorporating half-day of guided tour of historic and tourist sites in the scenic coastal city of MOMBASA, Kenya.