

FKE in partnership with Norwegian Enterprise Confederation (NHO) proudly brings to you:

THE FEMALE FUTURE



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THE FEMALE FUTURE

“This product is made for the Woman in Africa to move and sustain her in the Board Room, Directorship, Business Apex, Cabinet, Parliament, Senate, County Assembly and Senior Management Role in all sectors of the economy. *It is the only one of its kind in the Sub-Saharan Africa, developed to meet Kenya’s Constitutional requirement of at least 33.3% of either gender in top positions. It fairly pushes the woman to the top.*”



Mrs. Jacqueline Mugo, OGW
Executive Director

The aim

To strengthen gender equality in the workplace, improve women’s representation in management and control, as well as draw more women to the top echelon of the private and public sectors as part of the efforts to ensure sufficient qualified woman power in all organisations and leadership positions.

The key steps in the programme

- » How to manage a large audience and negotiate your issues
- » Providing leadership at the apex
- » Managing organisations effectively
- » How to identify, develop & implement growth strategies in any organisation
- » Show that leadership skills are not gender based
- » International endorsement of the competency by a top 50 business school worldwide

Who this programme is for

The growth oriented career lady in mid-to-top level management position in the private sector, public sector and civil society, aspiring to be at the apex of both political and corporate leadership.

NB. A similar programme was started in Norway about 10 years ago by our partners because of a quota law that demanded 40% of members in boards to be women. By 2010 62% of the women who took part had either been promoted to leadership positions or Board membership. The figure rose to 89% in 2012.

This is what FKE has developed and customised for the all ambitious women in Kenya.

PROGRAMME CONTENT:

A. Leadership Development Module

- » Who am I? (strengths/resources, development areas, values, personal authority, success stories, 360 degrees and role analysis)
- » What do I want? (visualization of personal goals, career anchors, dilemmas, choices and plans)
- » How do I get there? (self development plan, networking and mapping, training on self promotion, organisational savvy, Personal Branding, power and trust)
- » Body and balance & how to achieve it, house-keeping guide, managing your personal finances
- » Our approaches to leadership and leadership development
- » How to remain at the apex
- » Purposes of feedback, guidelines for giving and receiving feedback

B. Rhetoric Module

- » How to use your words, your voice and your body to put across your ideas and feelings so as to give your message the greatest possible effect
- » How to understand and manage various audiences
- » How to make abrupt speeches, and how structure speeches to ensure your message is understood
- » Learning from the best orators, appropriate body language
- » Confronting the fear of the stage
- » Presentation skills
- » How to dress more appropriately; knowing what to wear, how to wear it, when to wear it and where to wear it



C. Board Competence Module

- » Judicial framework for the board of directors
- » Economy and the board of directors, board of directors competence model, raising capital and stock markets, strategy of the board
- » Understanding Financial Management Reporting, how to read the balance sheet. How to ensure governance and accountability at the top and bottom of the financial sector
- » Business ethics, code of conduct, corporate governance, self regulation and emotional intelligence
- » Board competence, role of board committees, how to manage top level meetings, board evaluation, board dynamics
- » Negotiation skills, networking and lobbying

Benefits for your organisation

- » Improve the risk/return ratio for your organisation by applying systematic approaches to leadership.
- » Achieving gender equity productively
- » Managing for performance; and coaching staff from diverse backgrounds
- » A sizable number of women at the helm improves risk management

Benefits for you as a female leader

- » Prospects of moving yourself to the top echelon of power in any setup.
- » How to exploit your inner potential
- » How to run any organisation as a business
- » Self confidence as you lead teams
- » Unmatched oratory and negotiation skills

Duration: 9 months offered over 14 well distributed days (Friday & Saturday) with assignments in between.

Methodology: Lectures, case studies, role play and assignments delivered by world class facilitators.

Where: Conducive learning environment in top class hotels in Nairobi or Mombasa

THE FEMALE FUTURE PROGRAMME-ENROLMENT FORM

4. EDUCATION

Please list all schools and colleges attended in the following section

NAME OF SCHOOL/COLLEGE/ UNIVERSITY	City/country	Years (from – to)	Area of Study	Name of Certificate

6. WORK EXPERIENCE

Please list two organizations and positions starting with the current employer

Name of Organization	Highest position/Job designation	Period

7. How did you learn about the FEMALE FUTURE PROGRAMME ?

Friend Newspaper T.V. Radio Mailing Colleague FKE Website The Female Future Launch Other (specify)

8. ATTESTATION

I hereby certify that the information given in this application is correct and complete to the best of my knowledge, and hereby give my permission to the Admissions Office to obtain any verification deemed necessary to process my application.

I will include with this application my application fee and other documents as required in the application instructions.

Signature _____ Date _____



THE FEMALE FUTURE PROGRAMME-ENROLMENT FORM

Registration Requirements

1. Academic Certificates
2. Professional certificates
3. A one page written statement stating the goal and expectations on the programme
4. 2 Passport size photograph
5. Application fees non-refundable Kshs. 3,000

***Note:** No cash payments are accepted in the finance office, except the application fee
You can pay at once or in three equal installments within six months.

All payments should be made by bankers checks or organization's checks issued to
FEDERATION OF KENYA EMPLOYERS

